AMENDMENTS TO THE SPECIFICATION

In the Specification

Please substitute the following amended paragraph (deleted matter is shown by strikethrough and added matter is shown by underlining):

Page 8, line 3-line 8,

Bore 218 is oriented at an angle to a base plane defined by the base surface 212 such that the display member 106 is always positioned above base member 107. Base surface 212 most typically comprises an attaching means 222, such as an adhesive or Velero a material having complemental parts which adhere to each other when pressed together and marketed under the trademark VELCROTM, to fixedly attach the base member 107 to a sales counter. A person of ordinary skill in the art will appreciate that the mounting surface 214 may extend above base member 107 such as in a cylindrical tube.